

## PROFILE

I am a graphic designer, marketer, and social media manager with problem-solving skills and proven experience in designing visuals, creating content, and managing projects.

## SKILLS

- Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Premiere Pro, Acrobat
- Social media content creation, strategy, management
- Website content management, website design, UX
- Project management
- Photography, photoshoots, video editing
- Writing, proofreading, and editing
- Data research and tracking
- Google Suite; Microsoft Office Suite

## HOW TO REACH ME

Cell: 206-459-1079 Email: maialedoux@gmail.com  
www.maialedoux.com

## EDUCATION

**University of Massachusetts, Amherst**  
Master of Fine Arts, Printmaking

**Minneapolis College of Art and Design**  
Bachelor of Fine Arts, Interdisciplinary Studies

## REFERENCES

### Amy Vanderhorst

Associate Principal, Integrus Architecture  
Cell: 206-445-9732; email:  
Amy.l.vanderhorst@gmail.com

### Terry Crane

Artistic Director, Acrobatic Conundrum  
Cell: 206-372-9597; email:  
thekidontherope@gmail.com

### Marcine Herron

Director of Marketing, Integrus Architecture  
Cell: 509-954-8849; email:  
mherron@integrusarch.com

## CAREER SUMMARY

### Marketing Director

Synapse Circus Center, January 2021 to present

### Marketing Director

Acrobatic Conundrum, July 2021 to present  
September 2019 to January 2020

- Designed production poster and all marketing collateral including print ads, online graphics, program
- Managed social media content and schedule
- Created email newsletter campaigns
- Managed website content
- Organized online box office
- Customer communications

### Marketing Coordinator

Integrus Architecture | October 2019 to July 2021

- Created marketing materials including but not limited to statement of qualification books, project proposals, and large format project boards
- Researched and tracked past project data, researched information about potential clients and projects
- Created social media campaigns

### Design and Marketing Manager

School of Acrobatics & New Circus Arts | 2013 to 2019

- Developed organization's new brand guidelines, including design of new website.
- Managed social media, advertising, brand, print collateral, website content, and email marketing
- Created and managed project timelines while collaborating with departmental teams
- Developed and executed successful both online and print marketing campaigns
- Event design, way finding, marketing, and management

### Graphic Designer & Administrative Assistant/Registrar

School of Acrobatics & New Circus Arts | 2007-2012

- Designed all marketing materials
- Managed website content
- Registrar, customer service, and administrative duties

### Graphic Designer & Administrative Assistant

BIOS, LLC | 2000 to 2005